

## **2025 AF SYMPOSIUM PROSPECTUS**

Welcome to the 30<sup>th</sup> Annual AF Symposium. This is the premiere event where the world's leading professionals converge for a 3-day experience, unlike any other, gaining access to the most up to date advances in Atrial Fibrillation. This elite forum, all in one arena, connects medical scientists and healthcare professionals from current to cutting edge innovations in research and therapeutics from the most prominent investigators in the field. The AF Symposium presents attendees with an intense educational experience. This progressive and interactive meeting encompasses limitless teaching tools through presentation, discussion, and lives case submissions from international stages.

The Expo Floor of the AF Symposium highlights the modern advances in technologies by our trusted Industry Partners and provides an assembly for both industry and physicians to discuss these emerging developments. Reserve Booth Space or a Custom Business Suite to meet with clients without leaving the Expo Floor. Drive traffic to your booth or special event with Premium Branding Opportunities designed to effectively promote your company's sales directive. For more information check out the Promotional Opportunities section.

### **Exhibit Dates & Hours**

#### **Exhibit Installation**

**Move in: Tuesday, January 14, 12:00pm to 6pm**  
**Wednesday, January 15, 8am to 6pm**

(Booth setup must be completed by 6pm Wednesday, Jan 15, 2025)  
for additional time contact: [ellynh@amecme.com](mailto:ellynh@amecme.com)

#### **Exhibit Dismantle**

**Saturday, January 18, 2:30PM or at close of sessions**

#### **Exhibit Badge Pick-up**

Tuesday, January 14	Noon – 6pm
Wednesday, January 15	8am – 6pm

#### **Exhibit Hours**

Thursday, January 16	9am – 5pm
Friday, January 17	9am – 5pm
Saturday, January 18	9am – 2:30pm

(Times are subject to change due to program updates)

**Extended business suite hours will be accommodated beyond posted schedule. Please provide your early/late times.**

#### **Exhibit Space Rates**

**Standard Industry Rate:** \$55 per square foot.

**\*\*\*Full payment must be received before assignment to the exhibit floor, no exceptions. When making bank transfer, an email must be sent with tracking information, name of company and contact person (phone/cell#). \*\*\***

**\*\*\*Freeman is the AF Symposium 2025 official service contractor. The exhibitor kit link will be sent to all paid exhibitors by Freeman. Freeman is no longer providing the "Quick Facts" PDF. Access to all exhibitor, warehouse and advanced shipping information, will be online only.\*\*\***

## General Exhibiting Information

### Booth Rentals Include

1. Company description and contact listing in the 2025 Final Program Book. (Must be received by **December 6, 2024**, to be included.)
2. 7"x44" booth identification sign.
3. Standard flameproof booth equipment; pipe and black drape back wall (8' high) and draped side rails 33" high). Ensemble Ballroom is carpeted.
4. For nightly cleaning, contact Freeman
5. General exhibit hall lighting, heating and/or AC and 24-hour exhibit floor perimeter security.
6. Exhibit hall badges for booth personnel; **5 badges per 100 square feet.**  
**Additional exhibitor badges may be purchased \$500 per badge**
7. Complimentary Scientific Session registration for exhibitors. Quantity based on space reserved.  
100-200 square feet; 1 Full Session Badge  
201 sq. or larger; 2 Full Session Badges
8. Program Book
9. Opportunity to participate in AF Symposium Promotional Materials.
10. Opportunity to host approved industry activities.

**All exhibiting companies in a 20x20' booth or larger must submit a booth design to the AF Symposium By November 4, 2024.**

## Booth Construction Guidelines

### In-Line Booth

An In-line Booth is one or more standard 10' x 10' units arranged in a straight line. In-Line Booths have Only one side exposed to the aisle. The maximum height of 8 feet is allowed on the back wall and the rear half of the booth space, with a 4-foot height restriction imposed on all materials in the remaining space forward to the aisle. The maximum back wall height limitation of 8 feet includes signs, company name, and logo or product information area. Regardless of the number of In-Line Booths used a 10' x 10', 10' x 20', etc., display materials should be arranged so as not to obstruct sight lines of neighboring exhibitors. When three or more In-Line Booths are combined as a single exhibit space, the 4-foot height limitation is applied only to that portion of the exhibit space that is within 10 feet of the adjoining Booths. In-Line Booths will receive a 7" x 44" identification sign with the company name and booth number. The company name listed on the application will be the name displayed on the sign.

### Island Booth

An Island booth is bound on four sides by aisles. The design of the booth must allow accessibility from all four sides and sufficient see-through areas that do not block the view of adjacent exhibits. **\*\*Exceptions will be discussed when incorporating a "suite" into the exhibit space. Assigned space will be at the discretion of the AF Symposium.\*\*** All parts of the booth structure and display material are permitted to a maximum height of 15 feet including signs, company names, logo, product information and banners. For further height restrictions please contact Freeman. No exhibit's structure may span aisle by roofing, lighting or floor covering. The ceiling height is 17'. Rigging for overhead Signs, Lights or Banners must be scheduled through Encore.

### Co-Marketing

The AF 2024 defines co-marketing as two or more companies developing, manufacturing, producing or distributing the same product. Only pre-approved products may be displayed in the co-marketing exhibit space. Each co-marketing company is responsible for submitting the following to the AF 2025.

An Exhibit Space Application indicating that the booth space is to be used to co-marketed products under the umbrella of a parent company, must be requested on company letterhead and explain the nature of the multiple company name and products. These co-marketing teams are restricted to a 20x30 or larger booth space, and any overhead signage must reflect the parent company. Individual company signage may be within the 20x30 (or larger) booth space.

### Registration

Two types of badges are issued to exhibiting companies; Exhibit Only and Full Professional Registration. Badges are issued only to designated exhibiting companies' representatives and in the name of the company shown on the Exhibit Space Application/Contract. Badges will not be issued to other company parties in a contracted exhibit space.

**Exhibit Only Badges:** Exhibit Only badges are provided and will be issued to only employees of the exhibiting companies. Exhibit only badges are provided to exhibiting company staff working inside the Expo Floor on behalf of such exhibiting company. Exhibit only badges do not permit access to educational sessions. Deadline for submission is **January 6, 2025.**

**Full Professional Registration Badges:** Each exhibiting company is allotted full scientific session badges based on the square footage of the company booth. 100-200 sq. ft. = 1 scientific badge, 200+ sq. ft. = 2 scientific badges.

**Note: Anyone with a scientific session badge is allowed access to both the expo floor and general session**

### **Cancellation Policy**

Notification of cancellation, of exhibit space, must be submitted in writing on company letterhead and signed by an officer of the company. Upon receipt of written notice, changes will be recorded in the company Exhibits Department.

**Before October 11, 2024:** 50% of the original exhibit space cost

**After October 11, 2024:** No Refund

**(Refunds are subject to a \$100.00 processing fee)**

**Cancellation of booth, forfeits all badges**

### **On-site Badge Pick-Up Policy:**

A picture ID is required when picking up exhibitor badges.

**A fee of \$50 will be charged for any lost badges.**

### **Custom Business/Technical Suites**

Business/Tech Suites provide a place for you to meet with staff and clients or transact business away from your booth without having to leave the Expo Floor.

**Available Sizes:** 10' x 20', 20' x 20', or larger upon request.

**Fees:** \$55 per square foot.

**Hours of Access:** Wednesday, January 15, 2025, access for Booth Staff Only, 3:00PM - 6:00PM.

Thursday, January 16 and Friday January 17, 2025 from 9:00AM-5:00PM.

Saturday, January 18, 2025, from 9:00AM – 2:30PM.

For extended hours contact: [ellynh@amecme.com](mailto:ellynh@amecme.com).

### **Suite(s) Include:**

Fully enclosed with lockable door and key.

Company ID Sign with Name.

Exhibitors are responsible for all furnishings, electrical and telecommunications requirements.

Hospitality food and beverage (nonalcoholic) may be served. All food and beverage must be ordered through the Omni Boston Hotel at the Seaport.

For more information contact: [ellynh@amecme.com](mailto:ellynh@amecme.com).

**Business Suites do not include any Scientific Session Badges**

**Payment Policy:** 100% payment is due upon submission of any Business Suite Application. Business Suites will not be assigned until payment is received; payment is not refundable.

### **Housing and Registration Policy**

A booth must be purchased before companies can have access to **group housing**. Exhibitors may request sleeping rooms solely for employees or agents of the exhibiting company. Exhibitors are prohibited from providing sleeping rooms to customers or other individuals eligible for professional registration. All exhibitor and group housing must be requested through AF Symposium via the housing website. Neither AF Symposium nor the hotels in the AF Symposium block will accept reservations directly by phone or letter. Rooms reserved by any method other than the official AF Symposium housing personnel will be considered a violation of AF Symposium Rules and Regulations. Cancellation of exhibit space forfeits a company's ability to use the AF Symposium exhibitor housing and registration system. The company will be responsible for all applicable cancellation fees.

**Lunch will be provided for all Full Scientific attendees, at the lunch break, on the exhibit floor. Exhibit badge holders may pre-purchase lunch tickets, \$50.00 per day.**

### **PRESS MEMBER CREDENTIALS AND GUIDELINES**

Press credentials to cover AF Symposium 2025 will be granted to journalists who are employed by accredited news organizations attending the meeting for the purpose of editorial coverage.

**Press credentials will be granted to reporters from the following types of news media:**

Newspapers, weeklies, and magazines

Wire Services

Broadcast Media

Trade Media: Medical, science, pharmaceutical, cardiology, device, and allied health care publications

Online media

Accredited medical and science freelance writers

Reporters and writers must provide proof of credentials to receive a complimentary press badge to attend. AF Symposium reserves the right to grant press privileges to individuals on a case-by case basis.

### **Required Material for Receiving Press Badges**

#### **For Journalists:**

Media identification, such as an international accredited press pass, issued by a recognized news organization Business card clearly stating affiliation with a news organization as specified in Press Credentials and Guidelines and position, editor, publisher, writer, reporter, producer, etc. Letter on official letterhead from the editor of a publication/Web site or producer of a broadcast program certifying the affiliation, verifying assignment to the meeting, and including the editor's contact information National Association of Science Writers or International Science Writers Association membership card

#### **For Newsletter Media**

Newsletter media must submit current issues of their newsletter containing at least one bylined article; if a representative was registered as media at a previous AF Symposium meeting, one of the issues submitted must illustrate the resulting editorial coverage. **A maximum of two (2) individuals per news organization** will be permitted to register as press for AF Symposium unless granted special permission by AF Symposium. Registered media are required to always wear press badges during the meeting.

#### **For Reporters from Online Media, Medical Publishing Companies**

Reporters must provide appropriate media credentials as noted above for journalists as well as meet the following criteria: original editorial news coverage, editorial freedom from advertisers and/or sponsors, and multiple advertisers that are clearly identified

#### **Press Credentials will not be issued to the Following Representatives**

- Advertising sales representatives of publications
- Spouses and other guests of journalists attending the meeting
- Advertising, marketing, or public relations representatives from exhibitor companies or agencies
- Representatives of organizations selling or producing publications, video/audio tapes, or Web sites intended for marketing, advertising, or public relations purposes
- Organizations whose main objective is to promote a product or service, e.g., marketing, advertising, financial analysts, public relations personnel
- Industry representatives, in-house and industry newsletters, magazines, and representatives of corporate, university, or hospital public relations/advertising/marketing departments may not register as press

#### **EMBARGO POLICY**

You are free to announce a late breaker will be presented at the AF Symposium but results of the trial must remain confidential until after the late breaker has been presented. Once the data has been presented at the meeting, you are free to announce the results.

### **AF SYMPOSIUM RULES & REGULATIONS**

The AF 2025 shall have full authority to interpret or amend these rules. All AF 2025 decisions are final. Exhibitors agree to abide by rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of the AF 2025. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in the Exhibit Prospectus, exhibitor logistical kit and the AF 2025 Rules and Regulations are an integral and binding part of the Exhibit Space Application/Contract, and that signing the Exhibit Space Application/ Contract indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus, and any others issued by the AF 2025 regarding the AF 2025 scientific sessions; willingness to abide by the payment policy; acknowledgment of reading AF 2025 Rules and Regulations; and agreement to distribute them for proper execution to those individuals involved with exhibiting.

#### **Eligibility to Exhibit**

The AF 2025 reserves the exclusive and total right to control all aspects of the conduct of AF 2025 scientific conferences and specifically reserves the right to determine the acceptability of applications for exhibit space. All applications must meet these criteria.

- The products or services to be exhibited are of professional or educational interest or benefit to the registrants and are, in the opinion of the AF 2025, related to the fields of cardiovascular disease and stroke, research or the physician's practice.
- The applicant's goods or services to be exhibited must be in line with the AF 2025 scientific or public policies, positions, and statements or guidelines. This also includes the parent or subsidiary corporation

of the applicant or goods and services thereof, which must also be deemed by the AF 2025 to be consistent with the AF 2025's scientific or public policies, positions, statements or guidelines.

- The applicant is reasonably determined by the AF 2025 to be highly ethical and reputable, and the goods and services to be exhibited are reasonably believed by the AF 2025 not to be harmful, illegal, ineffective, fraudulent or based on non-proven science.

- The applicant agrees to comply with the AF 2025 Rules and Regulations governing AF 2025 scientific conferences.

- The application and required documents must be completely and accurately filled out. Incomplete applications will not be processed. All products and/or services to be exhibited must be listed on the application for exhibit space.

- Only products or services approved by the AF 2025 may be exhibited.

- The application and required documents must be received prior to the established deadlines.

- All products marketed and promoted at AF 2025 Scientific conferences that are regulated by the Food and Drug Administration (FDA) must meet FDA Guidelines or be FDA-approved. AF 2025 reserves the right to deny exhibit participation of any company requesting to exhibit vitamins and supplements that are not regulated by the FDA. Exhibitors are responsible for ensuring that they are following all FDA regulations, policies, practices and guidelines, as well as any other industry guidelines pertaining to your participation at any AF 2025 scientific conference. The AF 2025 reserves the right to close exhibits or part of exhibits should an exhibitor not follow any of these guidelines.

- The applicant must agree to the payment terms including cancellation or reduction of exhibit space as defined for each AF 2025 scientific conference.

- Applications may be refused or booth space restricted due to space limitations or other reasons determined by the AF 2025.

- Upon applying for exhibit space, the exhibitor agrees that the information contained in this prospectus and the AF 2025 Rules and Regulations are an integral and binding part of the exhibit space contract and that it is the responsibility of the exhibiting company to distribute information to ensure that all individuals staffing the booth are aware of the Rules and Regulations governing AF 2025 scientific conferences.

### **Enforcement of Rules and Regulations**

By applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in the Exhibit Prospectus, Exhibitor Service Kit and the AF 2025 Rules and Regulations.

Each exhibitor is granted nothing more than a terminable license to exhibit, subject to all the rules herein and the approval of the AF 2025. If the AF 2025 determines that any exhibitor has failed to comply with any rule herein or any directive issued to the exhibitor, the AF 2025 may terminate the license and close that exhibiting company's exhibit without notice. In all interpretations of the AF 2025 Rules and Regulations, the AF 2025's decision is final. In some cases, the AF 2025 will employ floor managers who have the authority to enforce AF 2025 Rules and Regulations as contained in the Exhibitor Prospectus and Exhibitor Service Kit.

### **No-Show Policy**

Any exhibiting organization that fails to notify the AF 2025 in writing, 24 hours prior to the opening day of exhibits of its intent to cancel is deemed a no-show. A no-show will result in AF 2025 retaining the total contracted space. All freight will be returned to the loading dock at the exhibitor's expense and AF 2025 will utilize the space at its discretion.

### **Exhibit Booth Traffic and Attendance**

The AF 2025 works to make the exhibit hall an inviting environment for attendees. Appropriate marketing and promotion of the exhibit hall will be provided by the AF 2025 however AF 2025 makes no guarantees of traffic flow, demographic nature, quantity, or presumed quality of leads. AF 2025 strongly encourages exhibitors to market their company/products at AF 2025 scientific conferences. This has been shown to increase traffic and ROI. Effort to enhance traffic flow has been made by AF 2025.

### **Insurance Liability**

Exhibitor is solely responsible for any damages, claims, losses, liabilities, or expenses arising from any injury or damage to any person or property that arises out of or is in any manner connected with exhibitor's participation at an AF 2025 scientific conference including its indemnity obligations herein. Exhibitor shall maintain general public liability insurance in an amount sufficient to cover such obligations, including show cancellation insurance. Exhibitor acknowledges and agrees that it will obtain, at its own expense all required licenses or permits and shall comply with all local, state, and federal laws, ordinances, rules, and regulations for any of its activities in connection with exhibiting at an AF 2025 scientific conference.

Execution by exhibitor of Exhibit Space Application is the agreement of exhibitor to protect, indemnify, defend and hold harmless the AF 2025 from and against all liabilities, losses, damages, suits, claims, demands, costs and expenses, including but not limited, to reasonable attorney's fees and expenses in connection therewith, which may arise or result in any way from the breach of this Agreement and the acts or omissions of the exhibitor, its agents, contractors and employees. In no event shall the AF 2025 be liable to exhibitor for any loss of business opportunities, or for any other type of direct or consequential damages alleged to be due under any claim. It is agreed and understood by exhibitor that the sole liability of the AF 2025 for any claims of exhibitor

shall be limited to the amounts paid by exhibitor under this agreement as an exclusive remedy. For purposes of this paragraph, the parties indemnified, and insured shall include the AF 2025, its officers, directors, members, agents and employees. Exhibitor must provide a COI, Copy of Insurance with the booth space application.

### **Loss of Access**

The AF 2025 reserves the right to revoke or deny the attendance of any registered participant, speaker, exhibitor, news media reporter or photographer to presentations or activities at AF 2025 scientific conferences.

### **No-Smoking Policy**

AF 2025 policy strictly prohibits the use of tobacco and vaping products in all areas of the convention center (including during installation and dismantling) and all hotel meeting rooms hosting AF 2025 events. Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company complies with this policy. Lack of compliance will result in a \$5,000.00 fine.

### **Opt-Out Language**

Through the application process, the AF 2025 obtains the names and addresses of individual and business entities that is exhibitors and contractors. Should an exhibitor or contractor choose that this demographic information not be shared with third parties outside of AF 2025 scientific conferences, the exhibitor or contractor must notify the AF 2025 in writing. If the AF 2025 does not receive written notice, it will be deemed that sharing of the information with a third party is granted. Exhibitors are responsible for communicating this information to their contractors.

### **Photography and Videotaping**

Photography or videotaping of the Expo Floor in its entirety or of another exhibitor's booth is strictly prohibited. This includes the use of cell phone cameras. Exhibitor representatives who violate this rule will be expelled from the Expo Floor. Exhibitors may request permission from the AF 2025 to photograph their own booth for internal marketing purposes only. Requests must be submitted in writing on the Booth Activities Form, in the Exhibitor Services Kit. Please be aware that during the AF 2025 meeting attendees, photographers, guests and exhibitors may be photographed and videotaped by AF 2025 photographers/videographers. Some of these photographs or videos may be displayed by the AF 2025 in future publications or materials connected with the event. If you do not wish for your image or company booth to be displayed by the AF Symposium, please contact AF 2025 in writing.

### **Security**

Each exhibitor is responsible for safeguarding its goods, materials, equipment, and exhibit at all times during AF 2025 scientific conferences. Delivery or removal of equipment is only permitted during move-in and move out. Once the show opens, a pass must be obtained from the security manager to remove any material or equipment. All Security services must be ordered through AF 2025's official security service contractor. For individual booth security, please contact the Freeman Company.

### **Show Cancellation Policy**

In the event that an AF 2025 scientific conference is abbreviated or canceled because of circumstances beyond the AF 2025's control, including, but not limited to, civil disturbance, earthquake, electrical outage, explosion, fire, freight embargo, strike or labor unrest, flood, hurricane, tornado, or other acts of God, declaration of act of war, terrorism, government regulation or order, civil disobedience, disaster, public health advisory or order, the AF 2025 reserves the right, in the AF 2025's sole discretion, to unilaterally terminate the agreement between the AF 2025 and the exhibitor that is entered, and/or the license that is granted, by virtue of submission of this Exhibitor Prospectus and its acceptance by the AF 2025. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against the AF 2025 including, but not limited to, those for fees paid by or on behalf of the exhibitor for exhibit space, registration, support opportunities, food, and beverage, audiovisual services, signage, housing and travel.

### **Solicitation of Other Exhibitors**

Solicitation of exhibitors is strictly prohibited. Should an exhibitor be in violation, AF 2025 reserves the right to remove the solicitors and could jeopardize future exhibiting opportunities at AF Symposium conferences.

### **Use of AF Symposium Logo**

The AF 2025 name, logotype or other identifying marks may not be used in signs, advertising, or promotions in any media, or on descriptive product literature either inside or outside the exhibit area without the AF 2025's prior express written permission. The name of the AF Symposium may not be included in any advertising for meetings sponsored by another organization or group. Furthermore, the exhibitor cannot advertise or promote the fact that the exhibitor's goods or services were exhibited at an AF 2025 scientific conference. No endorsements by the AF 2025 of the exhibitor or its goods or services, expressed or implied, is permitted or intended. Lack of compliance will result in the exhibiting company or offender being forbidden to exhibit at future meetings.

### **Use of Exhibits**

One of the purposes of the Scientific Sessions is to provide exhibitors with an opportunity to interact with other exhibitors, attendees, AF 2025 staff and volunteers. Those contacts must be conducted in a cordial, professional manner. Inappropriate behavior or undesirable conduct including, but not limited to, verbal or physical abuse, whether threatened or performed, will not be permitted, or tolerated. The AF 2025 retains the right under this agreement to remove any exhibitor from the premises who, at the AF 2025's sole discretion, engages in inappropriate, undesirable, or abusive behavior. Removal may also include the termination of the exhibitor's license to exhibit, granted herein, and the closing and removal of the exhibit. Exhibitor hereby waives all claims for damages against the AF 2025 by reason of such removal.

Removal under these circumstances may result in an exhibitor being barred from future AF Symposium scientific conferences. Exhibits are subject to the approval of the AF 2025. The AF 2025 reserves the right, even after an application has been approved, to refuse exhibits, curtail activities or close exhibits or parts of exhibits that do not, in the AF 2025's determination, comply with the AF 2025 Rules and Regulations governing AF 2025 scientific conferences; are contrary to the AF 2025's scientific or public policies, positions, statements or guidelines; or otherwise reflect unfavorably on the character of the meeting. As a courtesy to attending physicians and fellow exhibitors, all exhibits must be open on time each morning and always remain staffed during exhibit hours. Exhibitors or exhibitor representatives (including public relations, advertising, or design firms) must conduct all marketing and promotional activity within the contracted exhibit space. Placement of signs, promotional materials or canvassing in any part of the convention center outside of the exhibitor's booth is prohibited.

## **2025 Promotional Opportunities**

### **SpotLight Sessions for New & Emerging Technologies**

These 5-minute sessions have been designed to offer our industry partners the opportunity to address the entire General Session audience. This fully integrated unopposed session represents an unequalled opportunity to present innovations and advances in product development to a sophisticated audience of practitioners and decision makers in the field of cardiovascular medicine. It is our hope that through this joint effort we will provide attendees the highest level of continuing education and access to the very latest innovations in the field of clinical cardiac electrophysiology in a presentation format that would not otherwise be available to them.

SpotLight Sessions include:

- The opportunity to develop a 5-minute presentation as part of the General Scientific Session
- Access to the symposium's world class onsite faculty
- Complete General Session Audiovisual Services and Technical Support provided, no outside services allowed
- Marketing of the SpotLight Session in association with the 30<sup>th</sup> AF Symposium 2025
- Inclusion in the 2025 AF Symposium Program and Website
- Complimentary registration for the SpotLight Presenter

**\*\*\*As a fully integrated session in the General Scientific Program, all content and faculty must be reviewed and approved by Course Directors and the AF Symposium prior to finalizing the SpotLight Session.\*\*\***

Submit completed application to [mcorcoran@amecme.com](mailto:mcorcoran@amecme.com) by **October 18, 2024**.

### **AF Symposium 2025 Program Book**

The AF Symposium will publish a 2025 Final Program Book; this reference tool will be used to guide attendees to all educational programming, exhibits, and special events during the three-day Symposium. Official Educational Satellite Symposia will also be listed. Be one of the first, to have your company's product information in the hands of all attendees.

All graphics must be **HI-RES** and be submitted for AME for prior approval. Trim size 8.5" x 11", Live area 7.75" x 10.25", CMKY, 3/8" all around for binding. File formats: **Press Quality PDF Preferred**, InDesign, Photoshop, or Illustrator. Deadline for submission: **December 6, 2024**

Pricing:

- Back Cover \$7,500
- Inside Front Cover \$6,500
- Inside Back Cover \$4,000
- One-Sided \$1,800
- Two-Sided \$3,200

For further information please contact: [ellynh@amecme.com](mailto:ellynh@amecme.com)



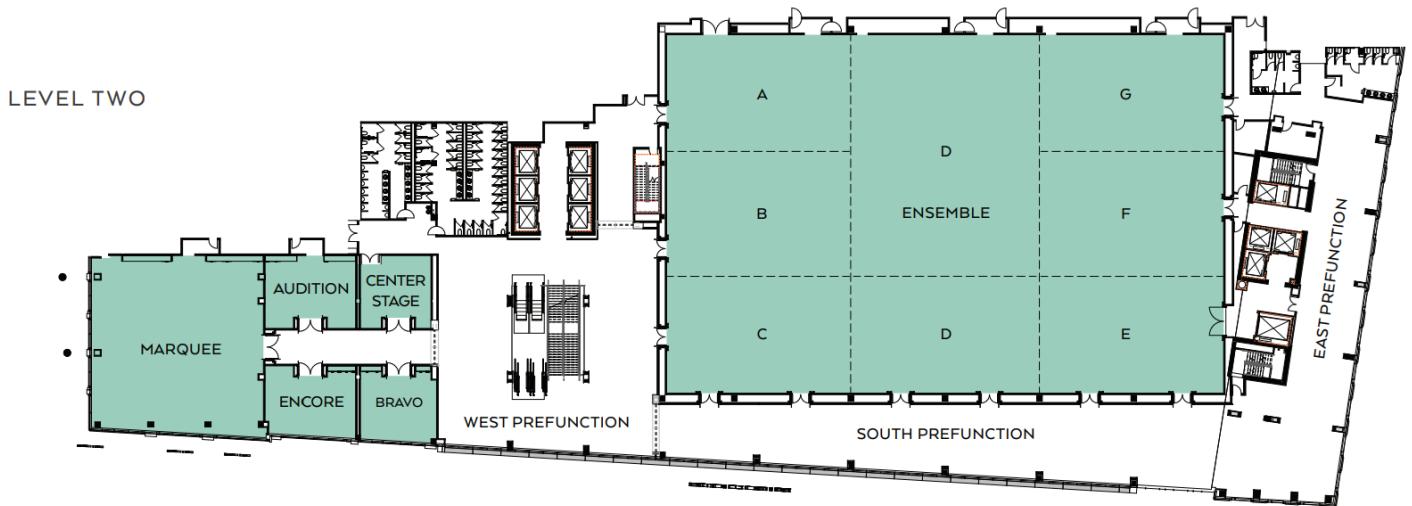
### Hotel Key Cards

Have the exclusive right to place a promotional ad on the Omni Boston Hotel at the Seaport keys cards given to all attendees at check-in. Your company's corporate or product recognition will be placed on the hotel key cards in the hotel contracted by the AF Symposium 2025 for the duration of the conference.

Price: \$15,000 (plus production, shipping, installation, and hotel charges)  
For further information please contact: [ellynh@amecme.com](mailto:ellynh@amecme.com)

**All Hotel Promotions will be produced and installed by FedEx.**

### Exhibit Hall/Ensemble Ballroom





## B1 – Elevator Doors / 2<sup>nd</sup> Floor



• 29 Sq Ft Adhesive Vinyl • 6 Available 2<sup>nd</sup> Floor

**\$15,000.00**

**Additional fees for production, installation and hotel are not included.**

**Exhibit Floor / Level 2**



### B2a – Prefunction Column Wood Panels

- 32 Sq Ft Adhesive Vinyl • 4 Available

### B2b – Prefunction Column Metal Panels

- 16 Sq Ft Adhesive Vinyl with Lamination • 8 Available

### B3 – Prefunction Glass Rails

- 77 Sq Ft Adhesive Vinyl • 2 Available

**\$15,000.00**

**Additional fees for production, installation and hotel are not included.**

## Exhibit Hall / Level 2



### B12 – Ensemble Exit Archways

• 56 Sq Ft Adhesive Vinyl • 12 Available

### B13 – Ensemble Exit Header Panels

• 41 Sq Ft Adhesive Vinyl • 12 Available

**\$15,000.00**

**Additional fees for production, installation and hotel are not included.**

**Level 3 to 5 Available: Leading to the General Session**





## S2 – Stair Risers

- 6 Sq Ft Adhesive Vinyl with Lamination • 28 Available (14/14 Split)

## S5 – Escalator Rails

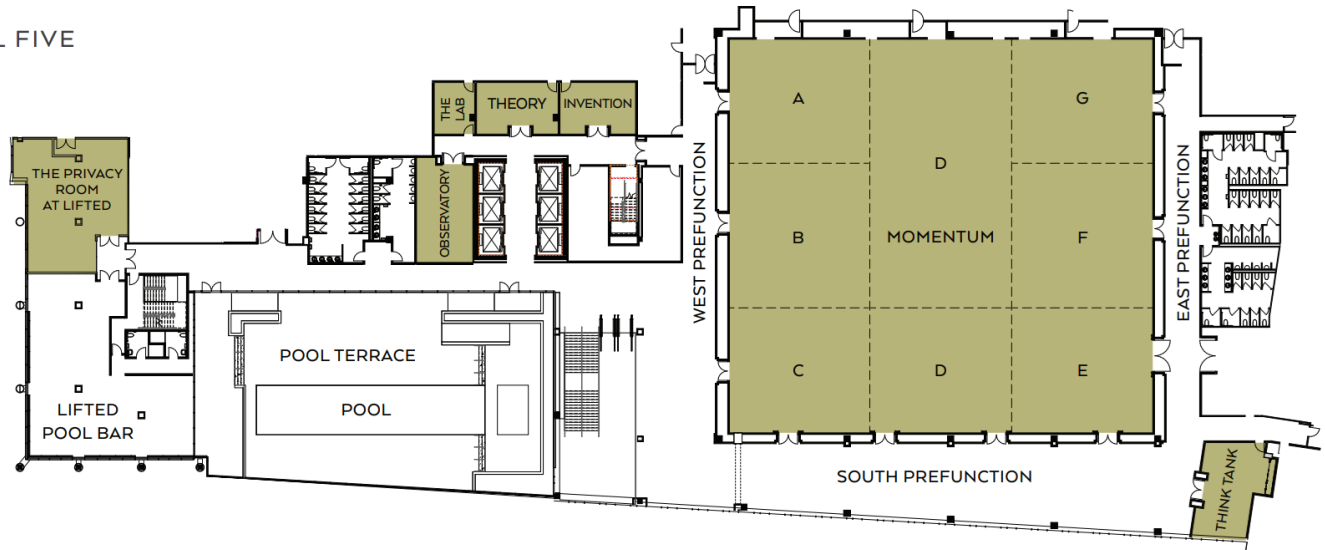
- 109 Sq Ft Adhesive Vinyl • 4 Available

**\$10,000.00 for each/each level**

**Additional fees for production, installation and hotel are not included**

**General Session/Momentum Ballroom**

## LEVEL FIVE



### SPECIAL EVENTS

Meeting Room Space, for special events, will be made available during the AF Symposium. Only official exhibitors, at the AF Symposium 2025, will be considered for Meeting Room Space. Time restrictions are listed below.

### Event Definitions for Function Space

- Committee meetings:
- Hospitality meeting rooms:
- Investigator meetings:
- Social Events:
- Staff meetings:

### Meetings may be held:

Wednesday, January 15, 2025, No time restrictions  
Thursday, January 16, 2025, Before 7:00AM and after 6:30PM  
Friday, January 17, 2025, Before 7:00AM and after 6:30PM  
Saturday, January 18, 2025, Before 7:00AM and after 2:30PM

### Meetings are not allowed during the General Session

For Applications contact: Ellyn Headley at [ellynh@amecme.com](mailto:ellynh@amecme.com)

### CME Symposia

CME Satellite Symposia: an educational satellite symposium is an educational session offering CME certification that is independently organized, offered and/or accredited by an organization other than AFS and scheduled before or after AF Symposium 2025.

For additional information regarding CME Satellite Symposia contact:  
Genevieve Finnegan at [gfinnegan@amecme.com](mailto:gfinnegan@amecme.com)

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